

Making Salads More Exciting!

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The salad market in the United Kingdom has undergone many significant changes during the last few years. These changes are examined in some detail, exploring topics such as the rise of prepared salads and the stagnation of traditional lettuce sales. Subsequently the demands of processing companies are discussed, looking at what qualities are necessary in wholehead lettuce and baby leaves supplied as raw material. In conclusion the future of lettuce in the United Kingdom is considered, looking at how the market will reflect the demands of an ever-changing population and asking what growers should be looking to produce to satisfy the demands of processors.